



AESA

ASSOCIATION OF
EDUCATIONAL SERVICE AGENCIES

2024

Exhibitor PROSPECTUS

AESA Annual Conference

December 4-6, 2024

Omni Orlando Resort at ChampionsGate

1500 Masters Blvd

ChampionsGate, Florida

www.aesa.us/annual-conference/

EXHIBIT HALL SCHEDULE

WEDNESDAY, DECEMBER 4

8 am—3 pm	Exhibitor Move-In
4:30-6:30 pm	Welcome Reception/ Exhibits Open

THURSDAY, DECEMBER 5

7:30—8:20 am	Breakfast & Networking in Exhibit Hall
11:50 am-1:10 pm	Lunch
4-5:30 pm	Member Reception/ Exhibits Open
After 5:30 pm	Exhibitor Move-Out

Exhibitor Details

Exhibitor Move-In begins on Wednesday at 8 AM and must be completed by 3 PM.

Exhibitor Orientation is on Wednesday at 3:30 PM in the exhibit hall. This is a short welcome meeting to provide exhibitors with an overview of AESA and conference attendees.

Dismantling cannot begin until the exhibit hall closes at the end of the live auction at 5:30 PM on Thursday.

All materials must be removed by 8 PM on Thursday.

Rules: Please read the Rules & Regulations for important information.

What's happening in the exhibit hall...

WEDNESDAY, DECEMBER 4

Welcome Reception

Attendees gather to socialize and network with exhibitors.

THURSDAY, DECEMBER 5

Continental Breakfast

Breakfast is served in the exhibit hall offering attendees the opportunity to interact with exhibitors.

Member Reception & Auction

This reception draws attendees to the exhibit hall with refreshments and an exciting live auction. One more opportunity for exhibitors to interact with AESA members.



AESA
4031 FM 1463 Rd, Ste 40-282
Katy, TX 77494
(715) 966-1688
www.aesa.us

December 4-6, 2024

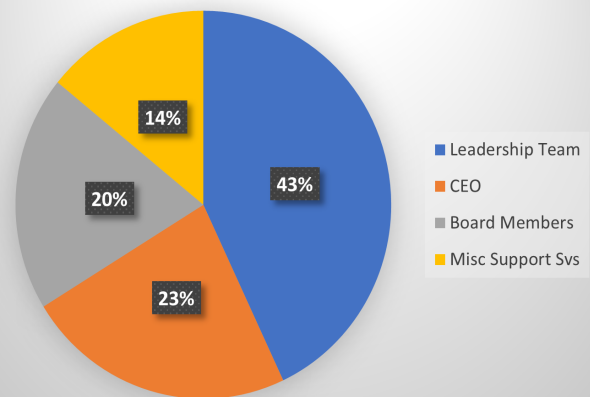
Omni Orlando Resort at
ChampionsGate
1500 Masters Blvd
ChampionsGate, FL 33896

AESA 2024 ANNUAL CONFERENCE

Make plans to join us in Orlando! As an exhibitor, you will be part of the largest annual national gathering of educational service agency professionals. The 2024 conference will include 80+ educational presentations and special events related to education. Reach 700+ convention attendees focused on learning about the latest and most effective products, services, training, and best practices to improve their skills.

AESA conferences are the best place to connect and interact with your audience of purchasing influencers and decision makers.

2023 Conference Attendees:



WHAT OUR EXHIBITORS SAY ABOUT US ...

(Quotes from the 2023 Annual Conference Exhibitor Survey)

The registration process was "user-friendly. It was done the 'AESAs' Way."

The exhibit hall was "well organized and distributed. Great visibility!"

"The organization and ready assistance was tremendous."

"The social visits on the evening of Wednesday and Thursday were the most beneficial - these two events were fantastic from timing, food/drink offerings, etc. "

BENEFITS OF EXHIBITING

Exhibiting at the 2024 AESA Annual Conference will allow you to:



- Connect with agency decision-makers and leaders
- Generate qualified new leads and sales
- Survey current and potential customers on their needs
- Launch new products and services
- Identify what your competition is offering
- Network with more than 700 industry peers

You are an attendee too!

Your purchase of an exhibit booth grants you access to a multitude of education sessions. In addition to exhibiting and attending the opening and closing conference events, you can learn more about educational service agencies and what they do. What better way to connect with potential customers than to interact and engage with them outside of the exhibit hall?



RESERVE YOUR BOOTH EARLY & SAVE!



\$1,900



\$2,100

Reserve your booth before
OCTOBER 1, 2024,
to receive a discounted booth fee.

- 10x10 Booth package: pipe and drape, signage, skirted table, and two chairs (please note the hall is carpeted)
- Pre- and post-conference attendee lists
- Two (2) full conference registrations - includes Thursday breakfast and lunch
- Listing in the AESA Online Exhibitor Directory
- Complimentary Wi-Fi in the exhibit hall
- Not included: Electricity, wired internet, audio/visual equipment, and other furnishings. More details will be included in the service kit that will be available this fall.

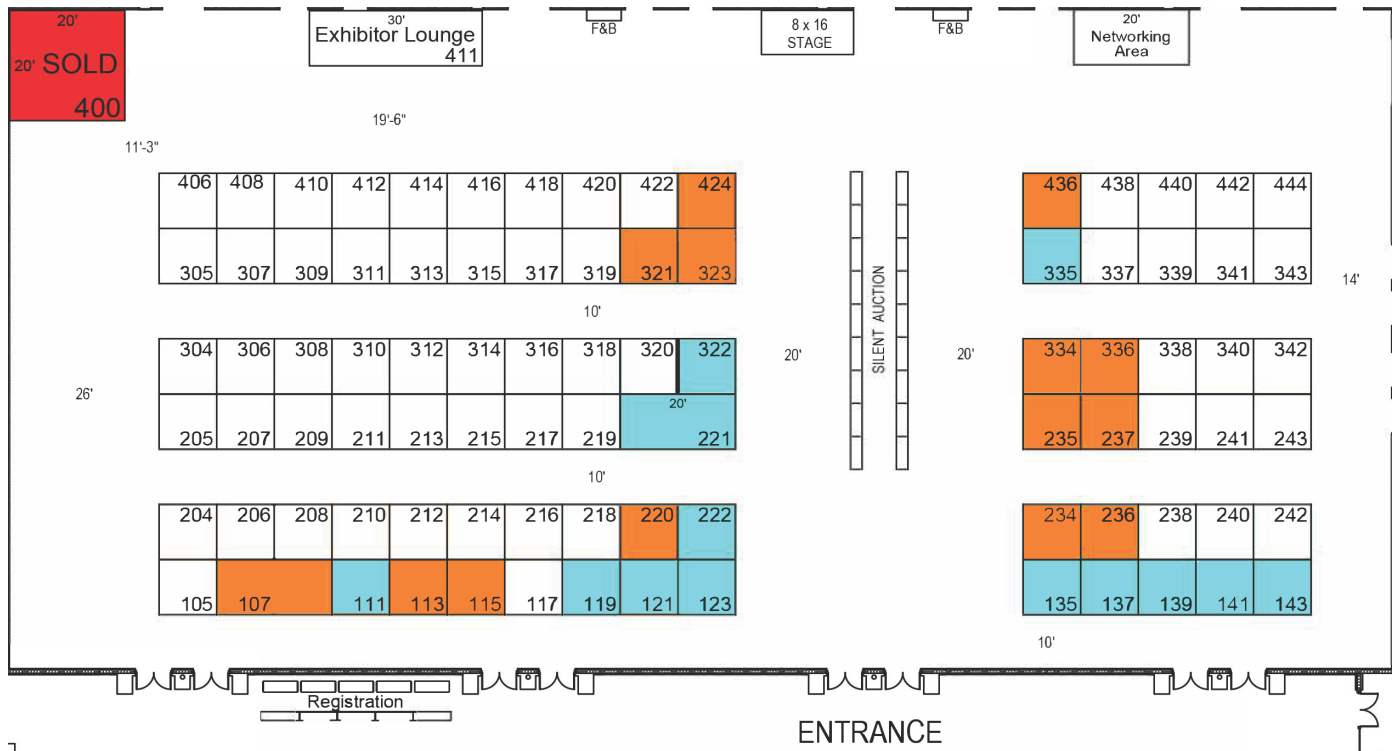
EXHIBIT BOOTH RATES (10'x10' Standard Inline)

Before October 1, 2024: \$1,900

After October 1, 2024: \$2,100

EXHIBIT HALL: OSCEOLA BALLROOM

Omni Resort at ChampionsGate, ChampionsGate, FL



PURCHASE YOUR BOOTH

Purchase your booth in 4 easy steps:

1. **ACCESS THE EXHIBITOR REGISTRATION SITE [HERE](#).**
2. **REVIEW THE EXHIBITOR FLOOR PLAN AND CHOOSE YOUR BOOTH** from the dropdown list of available booths.
3. **CONFIRM THAT YOU HAVE READ AND ACCEPT THE [EXHIBITOR RULES & REGULATIONS](#).**
4. **PAY FOR YOUR BOOTH.** (Credit card payments only.)

Exhibitor Directory: Your organization will be included in the AESA Online Exhibitor Directory. Your listing is live immediately upon booth purchase . . . purchase early to get the most exposure! Your organization will also be added to the conference mobile app in the fall before it goes live to all attendees. You will be able to make adjustments to your booth information as you finalize your details.

Questions:

Contact Dyanne Hughes, AESA Conference Director | (904) 624-0940 | dyannehughes@comcast.net

CONSIDER A SPONSORSHIP

Gain additional exposure at the conference . . .

Sponsor an event or component of the conference and you not only spotlight your organization, but you also receive a complimentary booth and 2 registrations for your onsite booth staff!

2024 ANNUAL CONFERENCE SPONSORSHIPS	COUNCIL DINNER SOLD December 3, 2024	WELCOME RECEPTION December 4, 2024	THURSDAY BREAKFAST December 5, 2024	THURSDAY LUNCH December 5, 2024	MEMBERS RECEPTION December 5, 2024	FRIDAY BREAKFAST December 6, 2024	LANYARD ENTIRE CONFERENCE SOLD	CONFERENCE MOBILE APP ENTIRE CONFERENCE	CONFERENCE WI-FI ENTIRE CONFERENCE	CONFERENCE BAG ENTIRE CONFERENCE
SOLD TO:	\$7,500	\$7,500	\$7,500	\$7,500	\$7,500	\$7,500	\$5,500	\$3,000	\$3,000	\$4,500
TARGETED NETWORKING										
Introduction at event	X									
Greet attendees as they arrive at the event	X	X	X	X	X	X				
One invitation to Council Dinner at the Annual Conference	X	X	X	X	X	X				
15-minute message at dinner to attendees	X	X	X	X	X	X				
Opportunity to provide branded promotional items at the event	X	X	X	X	X	X				
EXHIBIT PRESENCE										
One comp 10X10 exhibit booth	X	X	X	X	X	X	X			
Two complimentary full-conference registrations	X	X	X	X	X	X	X			
BRAND RECOGNITION										
Your logo on the event signage	X	X	X	X	X	X	X	X	X	X
Your logo on the conference home page and sponsorship page with link to your website	X	X	X	X	X	X	X	X	X	X
Your logo in mobile app	X	X	X	X	X	X	X	X	X	X
Your logo co-branded with AESA on item to be branded	X	X	X	X	X	X	X	X	X	X
Pre- and post-conference registration lists (postal and email addresses)	X	X	X	X	X	X	X	X	X	X
Company profile in conference app	X	X	X	X	X	X	X	X	X	X
Your logo on general sponsor thank you signage	X	X	X	X	X	X	X	X	X	X
Recognition on sponsor thank you page in the conference app	X	X	X	X	X	X	X	X	X	X

Questions?

Contact: Chris Rooney, AESA Director of Business Services | 732-768-6601 | crooney@aesa.us



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